

KAI CULLEN



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SUMMARY

Director/editor specializing in high-energy music visuals and narrative driven content, with a track record of driving high-performing visuals (1M+ views). Experienced in leading full-scale productions with lean teams and strong visual identity.

WORK EXPERIENCE

Director & Editor – MIMI Music Video

- Directed, shot, and edited the video for MIMI by Judah Weston
- 90k+ views on YouTube. 300k views across Instagram and TikTok.

Director & Editor – Andre Lawrence Music Videos + Content

- Directed, shot, and edited four music videos + 1 narrative short film
- Drove 98K+ YouTube views on full releases and 300K+ Instagram Reel views on promotional cutdowns.
- Short film surpassed 250K+ Instagram views

Producer, Director, & Editor – FRAIM Freestyles Season One

- Managed the entire production, budget, and crew.
- Directed and edited all six episodes, which utilized a three camera multi-cam and professional sound.
- Directly connected three out of the six artists to come on the show.

MiniDV Filmmaking & Post-Production – Personal Projects

- Produced and edited MiniDV-style short-form films for Instagram; top video 1.3M+ views, others 112K+ and 92K+, showcasing strong organic reach and visual storytelling.

Videographer & Editor – Recaps + BTS for City Island Prod. and clients

- Shot and edited various event and party recap films.
- Shot and edited several behind the scenes videos on high production music videos.
- Clients include Cardi B, The Chainsmokers, Lil Yachty x Slawn, Vacations, Zeddy Will, welcome.jpeg, etc.

Assistant Editor – Total Wireless/Greenpoint Pictures Commercial

- Digested thirteen hours of footage. Made selects and organized scenes for the other editor.
- Facilitated discussion about the footage and cut with the editor, director, and clients.

EDUCATION

SUNY PURCHASE, NEW MEDIA MAJOR, FILM MINOR / 2021-2025

- Magna Cum Laude

SKILLS

Directing & Creative Direction / Cinematography / Video Editing / Production Management